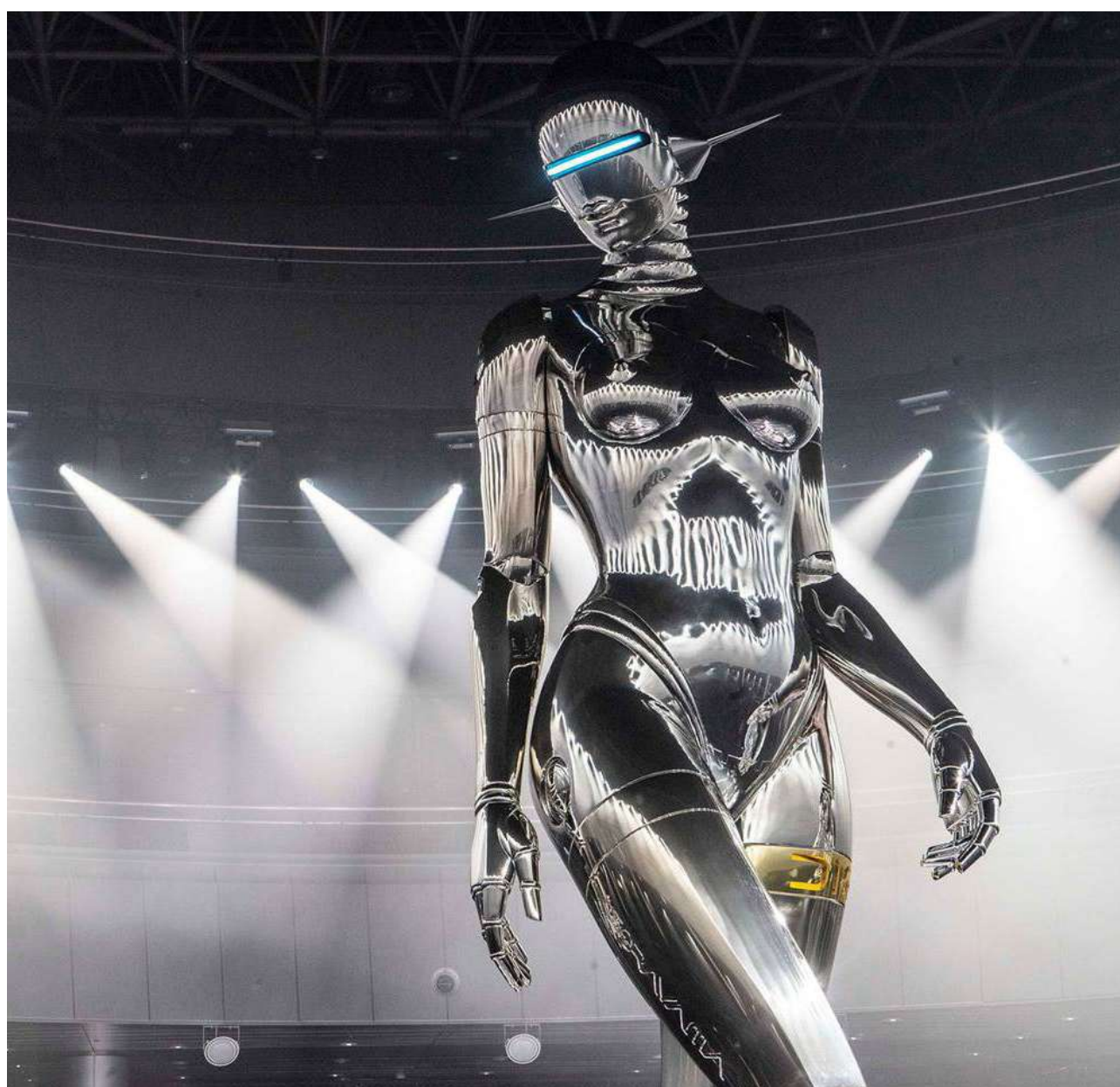


THE MATERIAL JOURNAL

December, 2018

STORY OF THE MONTH

From the Gallery to the Runway



MATERIALS

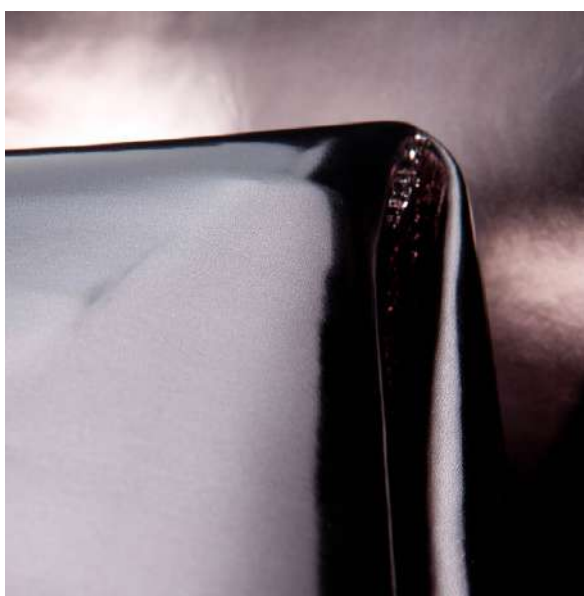
The first set of moods for our 2019 holiday inspirations:
Luminous & Mystic



NEWS

Christmas is here! Take a virtual trip around the world with us and discover some of the most inspiring window displays out there.

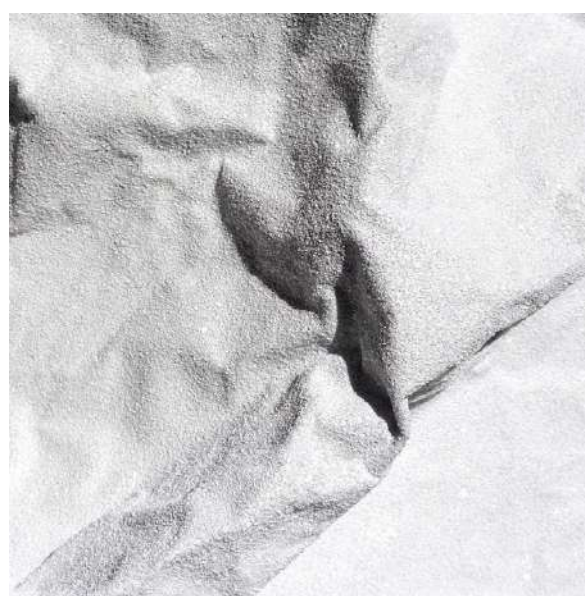
Featured Materials



G MIRROR

Process family: Coated/Projected
Composition: Polyester
Format: Roll
Size: 140 cm width
Thickness: 1,10 mm
Color: Brown

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SKI-LUMINIUM

Process family: Applied/Laminated
Composition: PVC/Cotton/Aluminium
Format: Roll
Size: 120 cm width
Thickness: 1,50 mm
Color: White

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From the Gallery to the Runway



Jeff Koons x Louis Vuitton

STORY OF THE MONTH

Fashion's long-standing relationship with art is well documented, but rarely has it been in such perfect symbiosis as now. With an increasingly inclusive attitude towards art in fashion and vice versa (even in the most commercial of environments), it is becoming more and more common to see heavy hitting blue-chip artists collaborating with luxury apparel and accessory businesses. The zenith was arguably Jeff Koons for Louis Vuitton last year, a veritable Clash of the Titans, which solidified their respective household-name statuses.



Jeff Koons x Louis Vuitton



Valentino x Kyohei Katsuta

Dior Homme's pre-fall 2019 collection that was recently shown in Tokyo, featured a monumental robot sculpture by Japanese artist Hajime Sorayama, a favorite of their new creative director Kim Jones. Sorayama has collaborated with a number of streetwear labels in the past, and his first high fashion collaboration was with Jun J in 2016, but this was a whole different scale. The gargantuan fembot was lit up with lasers and acted as the centerpiece for Dior Homme's futuristic vision of menswear for pre-fall 2019. Over at Valentino, who also showed in Tokyo for the first time, their pre-fall 2019 collection featured both men's and women's (another first) in a stark concrete industrial space. The environment was far removed from the romantic polish of the clothes, and the brand's universe, a technique common in the cannon of the art worlds visual vocabulary, that served to elevate the collection. Alongside the show artisans and artists were invited to decorate Valentino's Ginza store by creative director Pierpaolo Piccioli, including master origamists Kyohei Katsuta and Satoshi Kamiya who used the infamous Valentino red paper to create a menagerie of fantastic beasts.



**RAF SIMONS /
STERLING RUBY**

Sterling Ruby x Calvin Klein

No current conversation about art and fashion would be complete without mentioning Raf Simons' collaborative relationship with artist Sterling Ruby – one of the most celebrated symbiotic relationships in either industry. Beginning with a textile collaboration in 2012 for Dior under Simons' directorship, and following with a full collection in 2014 for Simons' eponymous label which saw him rebranding all of the garment labels for a season and continuing to this present day, with Simons' appointment at the helm of Calvin Klein. He recently invited Ruby to exhibit his work in and reimagine the interiors of the Calvin Klein flagship stores and headquarters globally.

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Sterling Ruby x Calvin Klein flagship store NY

Last, but certainly not least, JW Anderson is fast becoming the go-to darling for the art-set, with his numerous forays into arts and craft including the introduction of the Loewe Craft prize in 2017 that supports ceramicists and handicraft specialists around the world. For his current limited edition straight-to-market AW18 capsule collection, he collaborated with celebrated London art duo Gilbert and George on a number of desirable separates and accessories featuring their iconic imagery. Destined to adorn many a gallery visitor and fashionista in the coming months, it serves as a perfectly wearable solution to this burgeoning trend.



JW Anderson x Gilbert & George



MATERIALS

2019 Holiday Inspirations: Luminous & Mystic




« LUMINOUS »

1. Paco Rabanne, AW18 skirt with real dried flower in a PVC inclusion
 2. Ski-luminium by American Supply
 3. Gregory Ryan, Leafscape, cast in bronze
 4. Illustration by Pierre-Joseph Redouté digitally printed on Glitter Hexa by American Supply









For every one of us that's ever dreamed of the mystical Aurora Borealis off the Norwegian coast, it's not hard to understand the allure of natural phenomenon rooted in the supernatural and mysticism. And it is precisely this junction, the meeting of magic and flower, fairytale and fact, and the unnerving exhilaration that you feel watching the mist roll over the Scottish highlands, that has informed our first moods and primary research into new materials for the holiday season, 2019.



« MYSTIC »

1. Petrol by American Supply
 2. Beton by American Supply
 3. Pierre Huyghe, Zoodram 4, 2011 (d'après La Muse endormie de Constantin Brancusi, 1910)
 4. Reflectiv Prism PVC by American Supply



If you would like to request any samples of the materials shown, or be kept up to date with the new developments for the 2019 holiday season, **email us**

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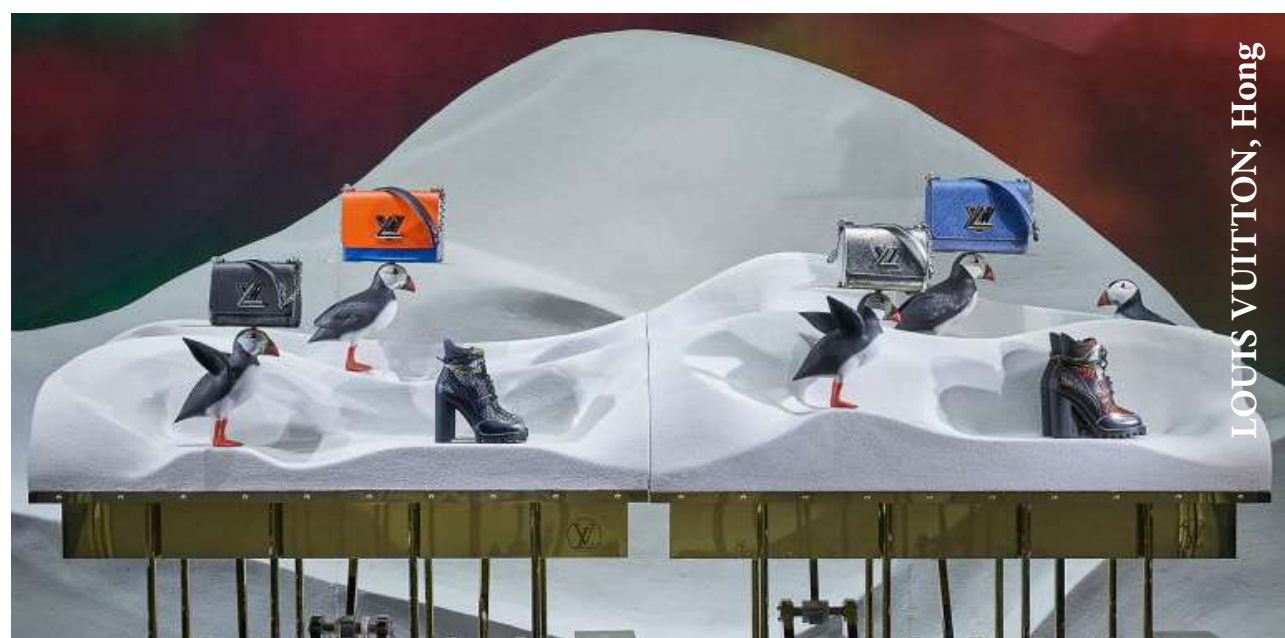
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NEWS

Christmas Around The World!



We took a virtual trip around the world to gather some of the most inspirational and creative windows out there. From New York to Tokyo via Oslo and Newcastle, there was no shortage of wondrous imagination on offer. Here are some of our favorites!



To see more please visit the full article online [HERE](#)