

THE MATERIAL JOURNAL

May, 2019

STORY OF THE MONTH

Frosty Festive Feelings & Winter Warmth



FASHION

The MET's summer exhibition is one of the main attractions of the year



EVENT

Make sure you mark your calendar for June 27th for our annual summer event

Featured Materials



TINTED PINK

Process family: Extruded/Calendered
Composition: PVC
Format: Roll
Size : 138 cm width
Thickness: 0,30 mm
Color: Pink

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MARTELÉ SILVER

Process family: Coated/Projected
Composition: PU/PES/Cotton
Format: Roll
Size: 137 cm width
Thickness: 0,50 mm
Color: Silver

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Frosty Festive Feelings & Winter Warmth

STORY OF THE MONTH

It may seem early to start thinking about the festive season, but for the visual merchandising sector, Christmas is just around the corner!



Frost

To evoke that frosty feeling without the deep freeze associated with it, these materials are perfect to conjure up the cold snap of the winter months!

Featured Materials:

- 1 - Sugar
- 2 - Martele Silver
- 3 - Crushed Reflectiv on black
- 4 - Givre Opaque

Our in-house creative team has put together a few mood boards to highlight festive materials that are inspiring us right now... *FROST* materials evoke icy feelings without the cold, and our selection in *WARM TOUCH* is as heartwarming as a family reunion around an open fire...

Warm Touch

Get into the festive spirit with our holiday ready materials that are guaranteed to stimulate your senses, and make you feel warm and fuzzy inside!

Featured Materials:

- 1 - Party Navy
- 2 - Pépita Noir
- 3 - AnanaFlex Or



If you are interested in any of the materials highlighted here, please feel free to **contact us** quoting the material's name.

FASHION

Camp: Notes On Fashion



“One should either be a work of art, or wear a work of art.”

Oscar Wilde, *Phrases & Philosophies for the Use of the Young*

The theme for the Metropolitan Museum of Art's summer exhibition this year, conceived in collaboration with Anna Wintour and US Vogue, is 'Camp: Notes on Fashion', taken from the 1964 essay by Susan Sontag 'Notes on Camp'. Sontag's essay opened many people's eyes to the concept, whilst she insisted that camp was impossible to articulate as it was more of a sensibility than anything else. We were first re-introduced to the concept in May 2018, when Rei Kawakubo of Comme des Garçons shone a spotlight on Sontag's text, sending out a note after her AW18 show to the editors, claiming to be inspired by it.

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The MET's summer exhibition is one of the main attractions of the year, with its inauguration ball attended by the most important celebrities in America. This year was no different, though the guests didn't all rise to the occasion of the dress code and it's notoriously difficult thematic, but the exhibition itself was a triumph.



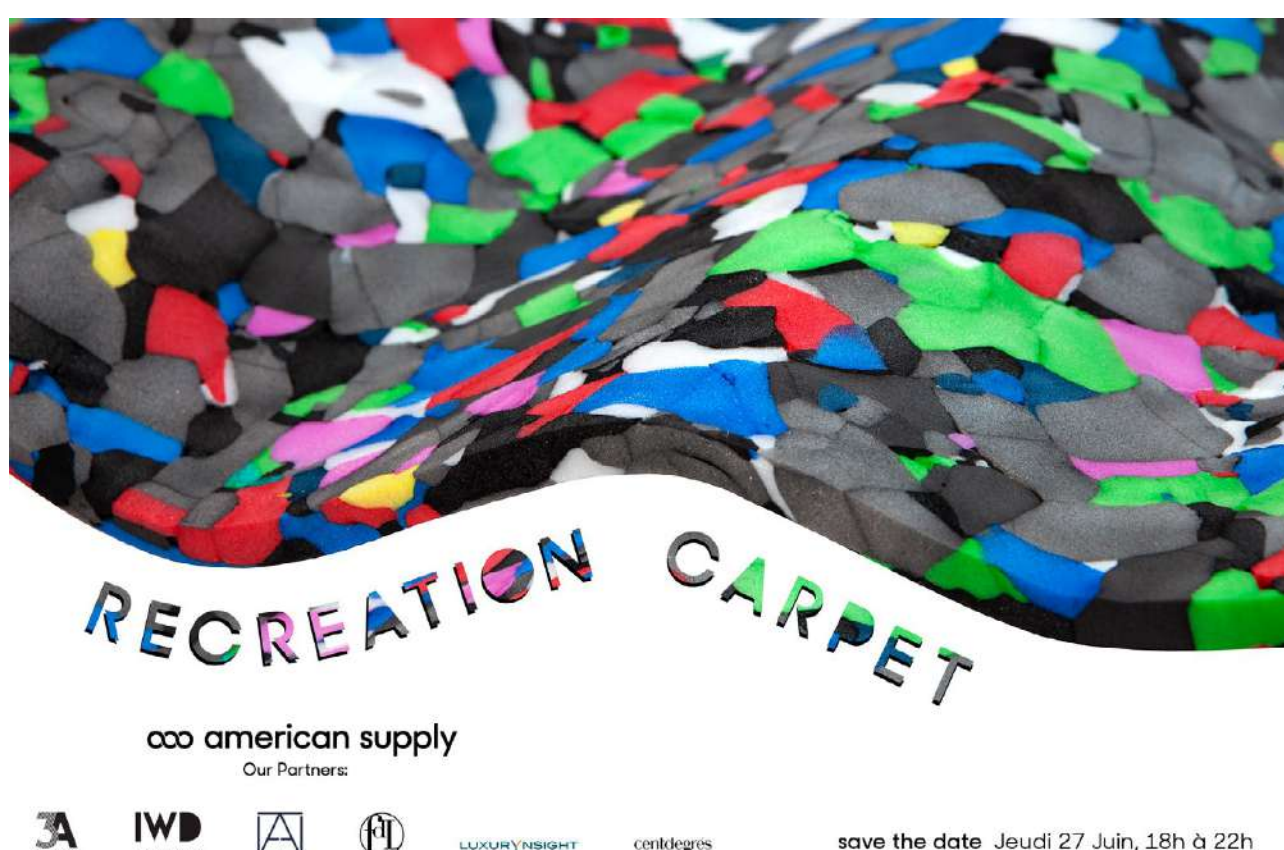
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EVENTS

Save The Date



Recreation is the theme for our summer event this year, as we play with the double sense implicit in the word: to recreate and to experience recreation.

This year the event will take place on **June 27th**, from **18:00 until 22:00**, in the courtyard of our office, at **68 rue de la Folie Méricourt 75011, Paris**.

Our summer carpet event is always a highlight on the calendar, as we showcase innovative and forward-thinking luxury solutions to our industry for the first time. Save June 27th in your diary, to experience some real **recreation time** with us.

Working with exclusive material resources and cutting-edge manufacturing equipment, we will celebrate the infinite potential of re-working and re-creating materials for a sustainable future, together.

If you would like to attend please ensure you RSVP : rsvp@a-supply.com

Our partners for this event include **3A Composites**, **IWD**, **Almay Technologies**, **Formes de Luxe**, and we will present a conference on 'Innovation & Creativity in Retail' with the participation of **Luxuryinsight** and **Centdegres**.

